



Brand Playbook

We're not just another agency — we're your growth partner.
Targeted marketing built for brands that scale.

SCROLL DOWN



www.digitalwolf.co.in

Introduction

Helping Brands Stand Out in a Crowded Digital World

In today's noisy digital space, just being present isn't enough – you need to stand out. At Digital Wolf, we craft bold, strategic, and creative campaigns that spark attention and drive real results. From performance marketing and branding to content creation and design – we do it all, with strategy at the core.

Let's create something bold, brilliant, and built to perform.

Brands we worked for



And many more.

Our Solutions

This isn't your average service list. It's a full-stack, ROI-packed, results-guaranteed makeover for your brand — built with love, led by data, and designed to slay.

360 Digital Marketing Solutions:

- Social Media Marketing
- SEO
- Branding & Creative
- Performance Marketing

Website & App:

- Web Development
- App Development
- Website Design & Branding

Logo & Designing

- Print Media
- Digital Media



360 Digital Marketing Solutions:

01.

Performance Marketing

- Lead Generation Campaigns
- Sales Conversion Campaigns
- Facebook & Instagram Ads
- Google Search & Display Ads
- Retargeting & Remarketing
- Landing Page Optimization
- A/B Testing (Creatives, Copy, CTA)

02.

Social Media Marketing

- Content Strategy & Planning
- Reel & Video Creation
- Storytelling & Branding Posts
- Platform-Specific Optimization
- Influencer Collaboration
- Ad Campaigns (Boosted Posts, Lead Ads)
- Analytics & Performance Tracking

03.

Branding & Creative

- Brand Guidelines Development
- Tagline & Messaging Framework
- Brand Storytelling
- Visual Consistency Across Platforms
- Creative Campaign Concepts
- Website UI/UX Design
- Brand Identity Design (Logo, Colors, Typography)

04.

SEO

- Keyword Research & Mapping
- On-Page SEO Optimization
- Meta Tags (Title & Description)
- Technical SEO Audit
- Website Speed Optimization
- Mobile-Friendly Optimization
- High-Quality Content Creation

Website & App:

01. Web Development

- Responsive Design (Mobile + Desktop)
- Custom UI/UX Design
- SEO-Friendly Architecture
- Fast Loading Speed Optimization
- CMS Integration (WordPress, Shopify, etc.)
- E-Commerce Functionality
- Payment Gateway Integration

02. App Development

- Custom App UI/UX Design
- iOS & Android Development
- Cross-Platform Development
- Backend Development & API Integration
- Push Notifications Integration
- App Store Deployment
- In-App Analytics & Tracking

03. Website Design & Branding

- Custom UI/UX Design
- Responsive Design
- Brand Identity Integration
- Homepage & Landing Page Design
- Wireframing & Prototyping
- User Journey Mapping
- Creative Visual Elements



Logo & Designing:

01.

Print Media

- Brochure & Flyer Design
- Poster & Banner Design
- Business Card / Visiting Card Design
- Letterhead & Envelope Design
- Event Collateral (Standees, Backdrops etc.)
- Print Catalog & Booklet Design

02.

Digital Media

- Social Media Creatives (Posts, Reels, Stories)
- Display Ads (Google Display Network, Website Banners)
- Website & App Visuals
- Digital Catalogs & Flipbooks
- UI/UX Elements (Icons, Illustrations)
- YouTube Thumbnails & Channel Art
- Infographics & Motion Graphics



Our Workflow



Gear Up & Go

We onboard, vibe-check your brand, and fuel the game plan.



Crack the Code

Ideas meet strategy — deep-dives, audience mapping, and a pinch of genius.



Craft & Create

We design, build, and polish every campaign with intent and impact.



Launch & Level Up

We deploy, track, and scale — ensuring your brand doesn't just show up, it shows off.

Case Studies



Moople Institute Of Animation & Design

Moople Institute is a leading name in animation, VFX, and multimedia education.

Known for its industry-aligned curriculum and hands-on training, the brand empowers students to build future-ready creative careers.



Goals

- Drive more high-quality student leads
- Strengthen brand visibility in a competitive education market
- Improve conversion rate from landing pages and ad campaigns

Services Provided

- SEO Strategy & Optimization
- Performance Marketing via Google Ads, Meta Ads, Youtube Ads
- Conversion Rate Optimization (CRO) through retargeting & landing page testing

18%
increase in
clicks from
organic search

496
total student
admitted

1800x
ROAS

17885
leads
generated

*Calendar year 2024

Case Studies



George Telegraph Training Institute (GTI)

George Telegraph Training Institute is one of India's oldest and most trusted vocational training brands. Established in 1920, it has empowered generations with job-ready skills across 60+ centers nationwide.



Goals

- Generate quality leads at scale across locations
- Strengthen SERP visibility with keyword-specific SEO
- Improve paid media efficiency with course-specific targeting

Services Provided

- Course-Specific Paid Search Campaigns
- Geo-Targeted Paid Social Ads
- Re-marketing via Adroll
- Landing Page Optimization
- SEO Enhancements

24.8%
increase in
organic clicks

568
total student
admitted

1500x
ROAS

6,67,44,719
Impressions
Youtube, Meta
Google Display

*Calendar year 2024



Case Studies



Narayana Schools

Narayana Schools is one of Asia’s largest educational institutions, with a legacy spanning over four decades. With 800+ branches across 23 states, it offers an integrated curriculum focused on academic excellence and competitive success



Goals

- Generate high-quality admission leads for multiple school locations
- Build strong brand awareness across Tier 1 & Tier 2 cities
- Improve lead quality and reduce cost per conversion

Services Provided

- Course-Specific Paid Search Campaigns
- Geo-Targeted Paid Social Ads
- Re-marketing via Adroll
- Landing Page Optimization
- SEO Enhancements

7629
Leads generated via Meta & Google

578
total student admitted

1014x
ROAS

21%
drop in avg. CPL after optimization

*In 3 Months





Case Studies



Reproart Fertility Center

Reproart Fertility Center is a trusted name in reproductive health, offering advanced fertility treatments with compassion and care. With cutting-edge technology and expert specialists, the center is dedicated to turning hope into parenthood.

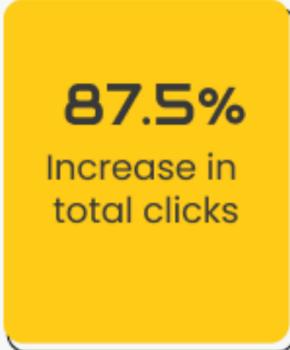


Goals

- Increase visibility on Google through SEO
- Build a trusted digital presence across platforms
- Drive leads and awareness through educational content

Services Provided

- Targeted keyword optimization
- Technical enhancements
- Engaging reels & creatives
- Fertility awareness carousels
- Organic visibility boost



*Calendar year 2024



Bold Ideas. Powerful Visuals

MOOPLE INSTITUTE OF DESIGN & TECHNOLOGY

AI INTEGRATED CURRICULUM

ADMISSION OPEN

Learn **Graphics & Web Design**

Sketch • Design • Deploy

21+ Centers | 13+ Industry Relevant Courses | 15000+ Students Trained

Connect with our educational counsellor

9831 80 80 80

GUARANTEED PLACEMENT SUPPORT

100% Placement Assistance

GEORGE ANIMATRIX

Admission Open 2024

BRING YOUR IMAGINATION

With us

Animation | VFX | Graphic & Web | Photography

136, B.B. Ganguly Street, Kolkata - 700012 | **8334850009**

Turn searches into Leads Instantly!

CONNECT WITH US - CONNECT WITH US - CONNECT WITH US

IDU INSTANT LEADS

For further assistance **9831129295**

BBA & MBA

Course

- BBA (HONS)
- BBA in Logistics and Supply Chain Management
- MBA (Finance)
- MBA in Logistics and Supply Chain Management
- MBA in Business Analytics

Placements

- Highest Placements (6 LPA - 28 LPA)
- 40% of our students placed with salary more than 5 LPA
- Assured ROI within 1.5 to 2 yrs
- 100% Placement Assistance

OUR RECRUITERS

APOLLO | WIPAC | ...

Weekend Destination

TEPANTA

Perfect getaway from Kolkata | Comfortable Eco stay | Authentic Bengali cuisine

9831129295

Welcome to TEPANTA

Perfect getaway from Kolkata | Comfortable Eco stay | Authentic Bengali cuisine

For further assistance **9831129295**

Biryani

Our Designated National Dish

For More Details: **+91 9836394366 / 9836992354**

Manikpur Bus stop, Samantl, Banharishpur, Panchia, Howrah.

SAT 26th Nov

LOGO COMPANY

DOORS OPEN FROM 7PM +18

PREMIERE

7:30 PM ONWARDS

123 MAIN STREET, KOLKATA | **9000054666**

reproart Fertility

REPROART FERTILITY

Where dreams of parenthood come true

Best in Class -- IVF treatment at an Affordable Price

Best in Class -- Infrastructure

FREE

- Consultation
- Ultrasound
- Semen Analysis

SPECIAL OFFER

UPTO **40,000/-** OFF on IVF packages

NOIDA | Noida C- Block Market, Sector 41, Noida | **7428877538 / 9310761267**

Bold Ideas. Powerful Visuals

Admissions Open 2025 - 26

B.Tech in
Computer Science & Engineering
Specialisation in Animation & VFX

4 Years
Degree Programme

Apply Now

Assured Placement Guidance

Placement Opportunities

Infosys | TCS | Viacom Studios | Magma

For more details contact us 08100711082

Savor the Purity
in Every Sip

46 YEARS OF EXPERIENCE | NARAYANA COACHING CENTER FOR ALL INDIAN FOUNDATION

ONE MISSION ONE MINDSET

Only NARAYANA

Get Upto
90% SCHOLARSHIP
through N-ACST

APPLY NOW!

*t&c Applied

শেখের শ্রদ্ধা জানাতে

To the ones who inspire, guide, and shape our futures
Happy Teacher's Day

+91 9836394366 / 9836992354 | Manikpur Bus stop, Samanti, Banharishpur, Panchla, Howrah.

শেখের শ্রদ্ধা জানাতে

Every Monday deserves a
MOOD BOOST!

Elegance in
Every
Detail

WWW.WEBSITE.COM | BUY NOW | +00123456789

moople
INSTITUTE OF ANIMATION AND DESIGN

Career নিয়ে চিন্তিত??

MOOPLE এর সঙ্গে ক্যারিয়ার গড়ুন, আর পেয়ে যান চাকরির সুযোগ !!

3D DESIGN & ANIMATION | VISUAL EFFECTS FOR FILM | GRAPHICS & MEDIA DESIGN | WEB DESIGNING PRO

OUR RECRUITERS
amazon | redbus | Svf | Zomato

100% PLACEMENT ASSISTANCE

98318 08080

From Our Fields
to Your Family

Fiber to aid digestion
Protein to maintain muscle mass
100% Pure organic

No Franchise Fee | TUTOPIA

Explore Our
Joint Venture Opportunities!

UNLOCK GROWTH TOGETHER

- 4560 sq.ft Area
- Investment 2 Months Operational Cost
- 2 Months Breakeven
- 50% Profit Margin
- 1.06cr First Year Profit
- First 4 Months Subsidy

*Tutopia will provide special manpower subsidy to the JV Partner for First 4 months of manpower expansion period (if required)
To know more please connect with our representative

9903985050

*T&C APPLY

Websites & Apps Built For Impact



Digital Art, Digital India!

Bengal AVGC XR Association is a non-profit organisation committed to facilitate the development of the Animation, VFX and Gaming industry in West Bengal and in India.

10+ Active Corporates | 10+ Educational Institutes | 10+ Industry Veterans

ABOUT US

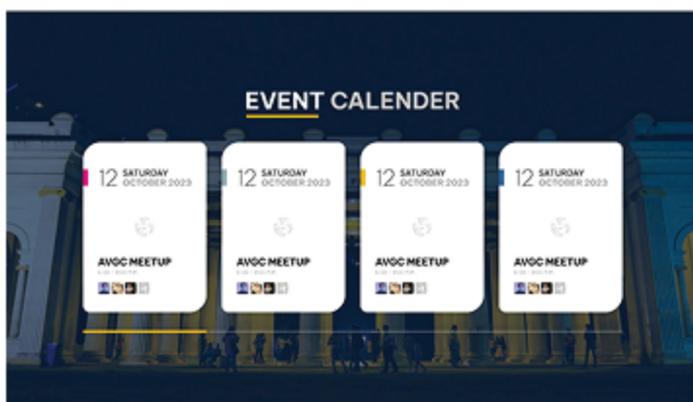
Bengal AVGC XR Association is a non-profit organisation committed to facilitate the development of the Animation, VFX and Gaming industry in West Bengal and in India.

It was formed by the stakeholders of all the major AVGC companies of Kolkata.



MISSION & VISION

- SOCIAL MEDIA**
Increasing our Social Media and Mass Media presence
- SEMINARS**
Arranging Investor seminars to attract investment in the sector
- FOCUS**
Facilitating in developing the curriculum currently followed in the training institutes to make them more industry-focused.
- BENEFITING**
Lobbying with Central and State governments to generate financial / non-financial benefits for the member organisations.
- EVENTS**
Organising events to generate awareness on AVGC
- AWARENESS**
Organising master classes, seminars & conferences with regard to personnel of the AVGC segment across the globe to enhance knowledge & awareness levels of all stakeholders in the industry.



EVENT CALENDER

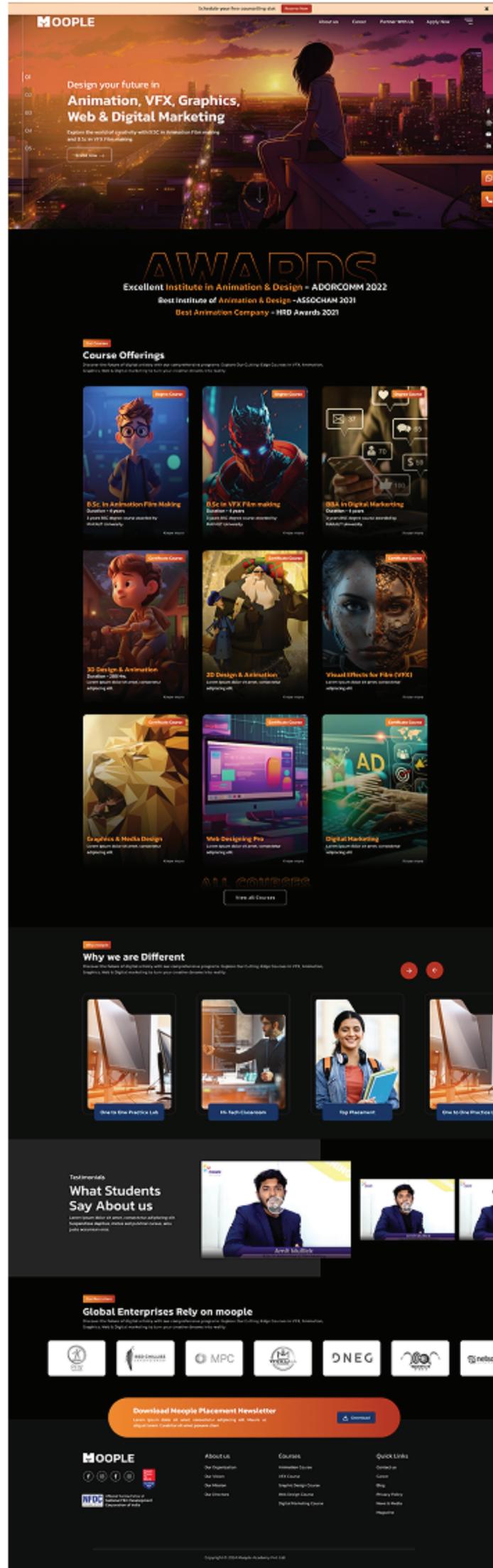
12 SATURDAY OCTOBER 2023
AVGC MEETUP



IMAGE GALLERY

AVGC MEETUP 1 | AVGC MEETUP 2 | AVGC MEETUP 3 | AVGC MEETUP 4

VIEW MORE



MOOPLE

Design your future in Animation, VFX, Graphics, Web & Digital Marketing

Excellent Institute in Animation & Design - ADORCOMM 2022
Best Institute of Animation & Design - ASSOCHAM 2021
Best Animation Company - HRD Awards 2021

Course Offerings

- B.Sc. in Animation Film Making
- B.Sc. in VFX Film making
- BBA in Digital Marketing
- 3D Design & Animation
- 2D Design & Animation
- Visual Effects for Film (VFX)
- Graphics & Media Design
- Web Designing Pro
- Digital Marketing

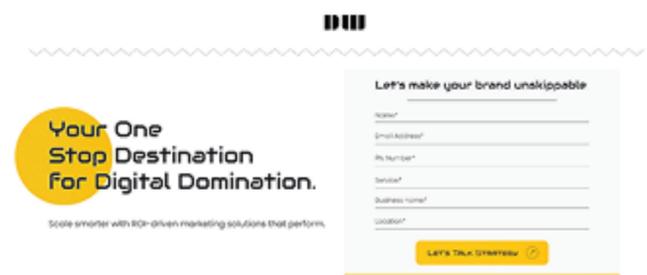
Why we are Different

Global Enterprises Rely on moople

Download Moople Placement Newsletter

MOOPLE

ABOUT US | COURSES | QUICK LINKS



Your One Stop Destination For Digital Domination.

Scale smarter with ROI-driven marketing solutions that perform.

Let's make your brand unskippable

NAME*
EMAIL ADDRESS*
PHONE NUMBER*
SERVICE*
BUSINESS NAME*
CITY/COUNTRY*

LET'S TALK US NOW



We walk the extra mile So you don't have to

At our digital marketing agency, we don't just run ads—we run marathons (the ROI kind). From strategy to scroll-stopping creatives, data dives to deadline sprints—we handle the heavy lifting so your brand can chill and still kill it.

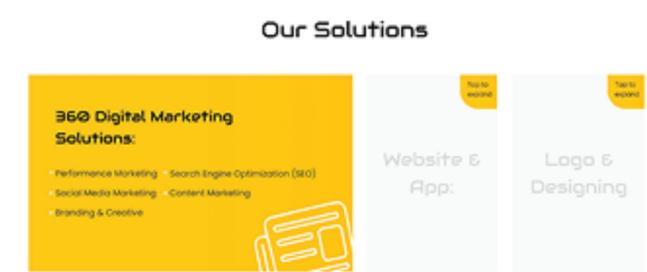
Why? Because average is boring. And you didn't come here for that.

29+ Years of Experience | 80Cr+ Generated for Clients | 120+ Clients served all over India | 40Cr+ Spend on ads



Trusted by Leading Brands

MOOPLE | TUTUPLA | repartit | SANGH TELECOM INDIA LTD | ANIRAK |



Our Solutions

360 Digital Marketing Solutions:

- Performance Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing
- Content Marketing
- Branding & Creative

Website & App | Logo & Designing



Our Workflow

- Kick Things Off**
We onboard, vibe check your brand, and prep the gameplan.
- Plot the Masterplan**
Our team dives deep — strategy, ideas, and a whole lot of magic.
- Work the Magic**
From creatives to campaigns, we built, tweak, and hustle hard.
- Serve the Wins**
Results? Delivered. Growth? Tracked. ROI? Looking good.



Case Study

We Talk Results. This Case Studies Screams it. Pop your email below & boom.

Drop Your Email Here

Case Study Process



Feedback That Fuels Us

Hear it from those who matter most — the clients who've lived the experience, seen the results, and trusted us to deliver.

Surbha Roy | Anirak |



Pinpoint What's Slowing Your Brand Growth

Let us uncover how your brand can grow online — from clicks to conversions. Our 360° strategy covers everything: SEO, Social Media, Performance Ads, Content, and beyond.

Backed by experts. Built for growth.

Push the Marketing Button!

Download

Websites & Apps Built For Impact

Zyza Home About Us Services Check Your CIBIL Score Blogs Contact Us EMI Calculator

Your Loan and Banking Needs are Easier Now

We have a team of experts who consider your needs the most.

Get Started Now!

Loan Amount: \$10,115.56

Interest Rate: 1.4%

EMI: \$1,000

Term: 12 Months

Flexible Repayment Terms

Empower Your Dreams

Quick & Easy Process

Flexible Repayment Terms

About The Company

Business Loans For a Daily Expenses

Managing daily expenses is sometimes one of the many challenges that come with running a business. A business loan can give you the financial buffer you require whether you're paying for merchandise, utilities, or unexpected expenses. You may focus on expanding your company. No need to worry about cash flow thanks to prompt approvals and adjustable payment plans.

Get Started Now!

Our Success Rate

15 Years of Experience

3000+ Happy customers

55 Partner Banks

24x7 Hours of Support

Wide Range Of Business Loans Provided By Us

- Term Loan**
Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Business Loans**
Lorem ipsum is simply dummy text of the printing and typesetting industry.
- Home Loans**
Lorem ipsum is simply dummy text of the printing and typesetting industry.

Steps For Applying

- 01 Check Eligibility**
You need to check whether you meet the lender's eligibility criteria.
- 02 Gather Documents**
Necessary documents are financial statements, tax returns, & business licenses.
- 03 Submit Application**
After completing the application form, provide the necessary documents.
- 04 Understanding Your Needs**
Lorem ipsum is simply dummy text of the printing and typesetting industry.

Our Partners

Our Testimonials

Mr. Sample Kumar
Businessman

Mr. Sample Kumar
Businessman

Upto 20% on IVF Packages

Follow us on [Social Media Icons]

Bringing Hope, Creating Miracles

Infertility is the inability to conceive after a year of trying.

Get Started

Book An Appointment

Phone Number*

Appointment Date*

Submit

practo 662 Practo Reviews

Google 175 Google Reviews

lybrate 15 Lybrate Visits

Why ReproArt Fertility?

ReproArt Fertility clinic is a leading IVF service provider based out of Noida & Ghaziabad, Uttar Pradesh and New Delhi. ReproArt Fertility was founded by Dr. Ritambhosh Bhattacharya, a leading IVF fertility specialist with experience in more than 1500+ IVF cycles in the past 12 years and is associated with some of the leading IVF clinics in the country. She specializes in IVF, ICSI, and MI and has helped many childless couples to fulfill their dreams.

12 Years Of Experience

Our Facilities

- Ultrasonography Machine
- MI Room
- Sperm Collection Facility
- Modern Equipments

Our Services

- Intrauterine Insemination (IUI)
- In Vitro Fertilisation (IVF)
- Intracytoplasmic Sperm Injection
- Oocyte and Embryo Cryopreservation
- Donor Surrogacy Cycle
- Fertility Preservation
- Blastocyst Culture
- Fertility Enhancing Endoscopic Surgery

In an Emergency? Need help?

Our goal is to provide best and affordable infertility services to our patients.

Book An Appointment

Our Patient Reviews

Archana Gupta ★★★★★

Dr. Ritambhosh Bhattacharya is seriously a blessing. She treated me really well and delivered the baby safely. I would say doctor Ritambhosh is God sent, so kind and generous. Treatments and medicines were very effective and her positive & friendly aura helped me in speedy recovery.

Home About Menu Event Gallery Contact

পেটেক রাজার দরবার

পেতে চাইলে রকমারি খাবার, চলে আসুন পেটেক রাজার দরবার

Book A Table

About Us

30+ Traditional & Cuisine Items

30+ Traditional & Cuisine Items

Book A Table

Your Name

Your Email

Your Phone Number

Address/City

Time

Message

Submit

RAJAR DARBAR SPECIALS • PETUK RAJ

- Big The Old THALIS
- Big The Old MUTTON BIRYANI
- Big The Old CHICKEN TANDOORI

Menu

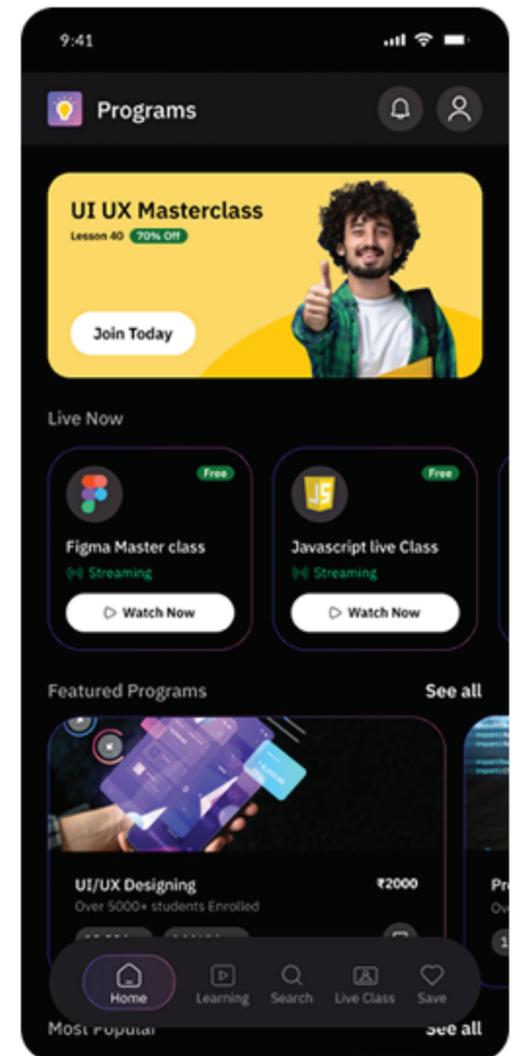
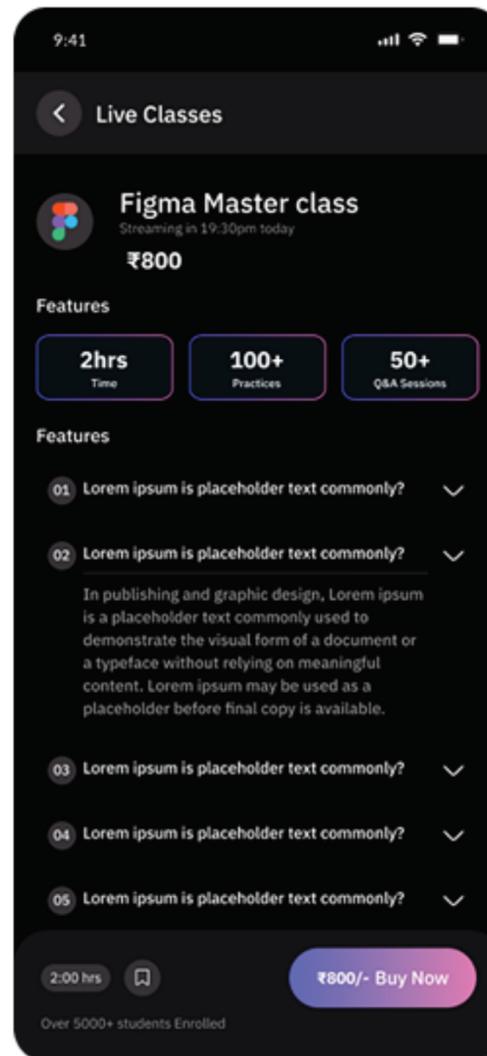
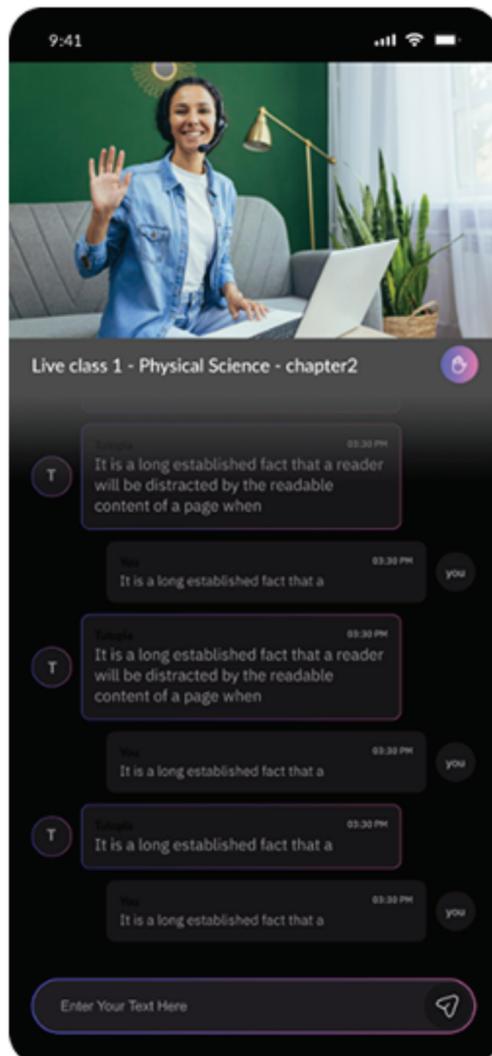
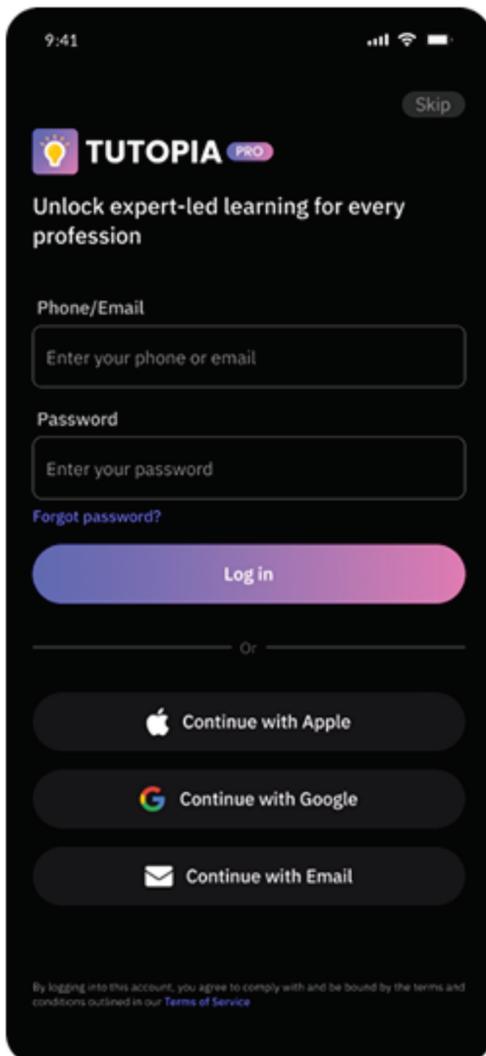
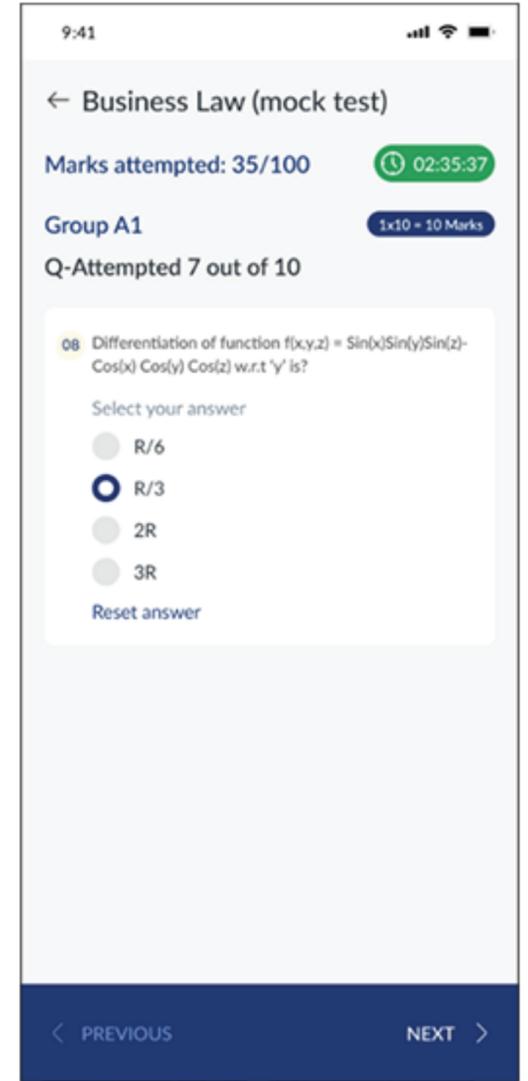
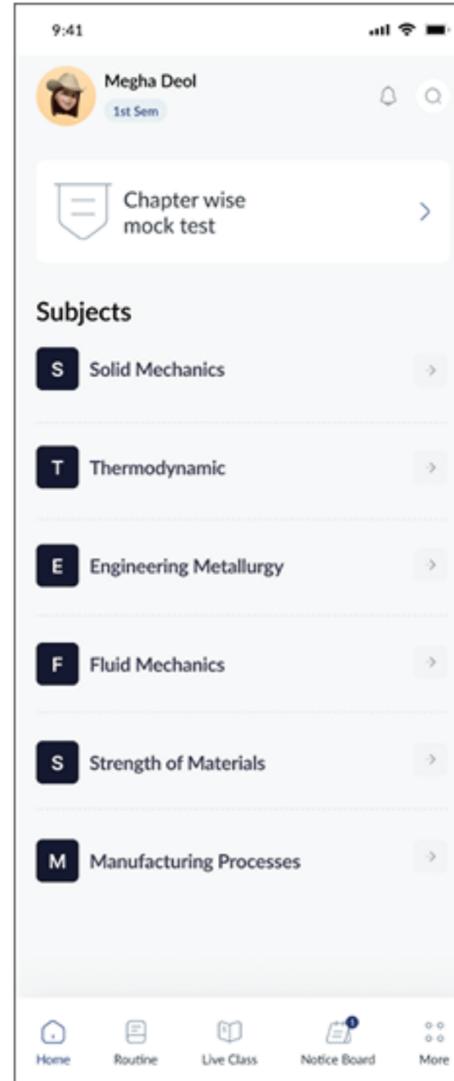
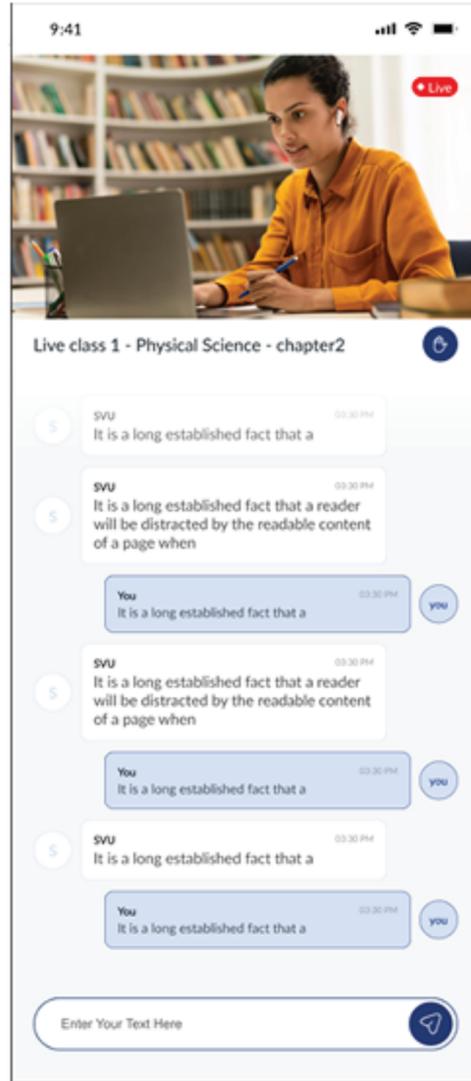
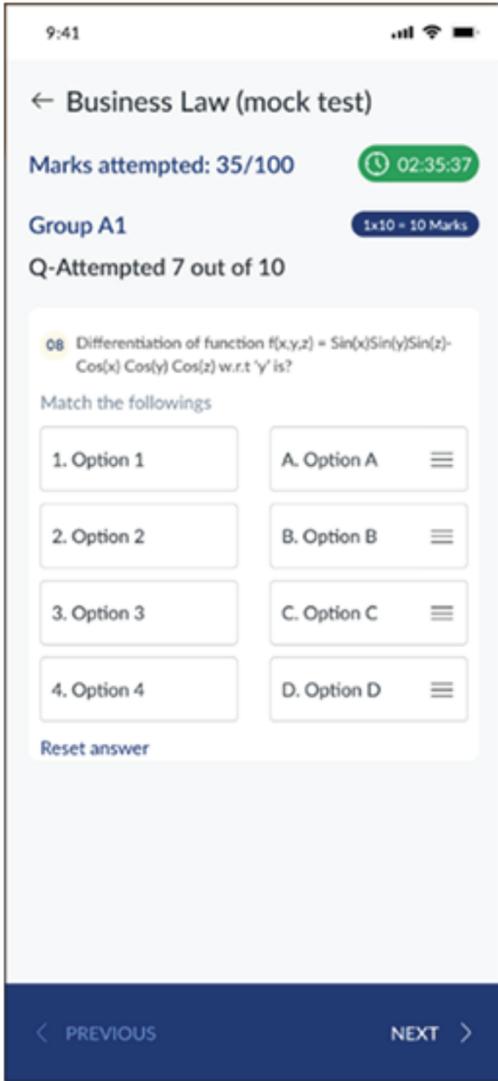
Roll & Mughlai	Double Egg Roll	1000/-
	Chicken Roll	1000/-
	Panner Roll	1000/-
	Egg Mughli	1000/-
	Chicken Mughli	1000/-
	Pena Roll Special Mughli	1000/-

Gallery

Upcoming Events

Our team has already planned their forthcoming events. Check us out!

Websites & Apps Built For Impact



Voices of Trust

From startups to industry leaders, we've partnered with brands to elevate their digital presence. These voices echo the trust, transformation, and results we've proudly delivered.

Working with Digital Wolf was a smart decision for Tutopia. Their ideas were creative, and they understood exactly what we needed. The campaigns performed well, and we saw better leads and more engagement.

Subrata Roy
Founder



At Moople, we focus on creative education, and we needed a digital partner who truly gets creativity. Digital Wolf helped us to reach more students with performance marketing. The results spoke for themselves.

Payel Chopra
Director



Can't wait to thank Karndeeep & his team for the outstanding work they've done for George Telegraph over the past 9 years. They've understood our evolving needs and delivered campaigns that truly connected with our students.

Anindya Dutta
Director



It's been almost 2 years with Digital Wolf managing our digital marketing. They get our brand, bring fresh ideas, drive consistent growth across platforms and generate valuable leads for us. Thanks to the team!

Chitralkha Biswas
Founder





Hit us up before



your brand FOMOs

At our digital marketing agency, we don't just run ads—we run marathons (the ROI kind).
From strategy to scroll-stopping creatives,.

Contact Us

📍 22/263, Jodhpur Park, Tagore Park Road, Kolkata, West Bengal 700045

☎ +91 8250054478

🌐 info@digitalwolf.co.in